



Start your marketing journey with Informa Tech



Master your market with

Audience Intelligence
ABM Intelligence
Brand Positioning
Industry Insight

Market Assessment
Market Viability Testing
Persona Development
Social Intelligence

Stay front of mind with

Animation
Content Creation
Content Syndication
Display Advertising

Email Advertising
Multi-channel Campaigns
Native Social Posts
Website Advertising

Build your reputation with

Case Studies
Content Audit and Strategy
Content Creation
Display Advertising

E-Books, Blogs, Whitepapers
Video
Podcasts
Thought Leadership

Generate quality leads with

Audience Extension
Big Rock Content
Custom Content Hubs
Landing Pages

Lead Nurture Campaigns
Virtual Events
Web Design and Hosting
Webinars